

POTATO QUICK FACTS

**THE HEALTHY POTATO.
NATURALLY NUTRITIOUS.
ALWAYS DELICIOUS.**

Good-for-you fiber

Rich in Vitamin C

More Potassium than bananas,
spinach and broccoli

No fat, cholesterol or sodium

Only 100 calories per serving

Per Capita Potato Consumption*

Total	125 pounds
Frozen	52 pounds
Fresh	41 pounds
Chips	18 pounds
Dehydrated	14 pounds
Canning	1 pound

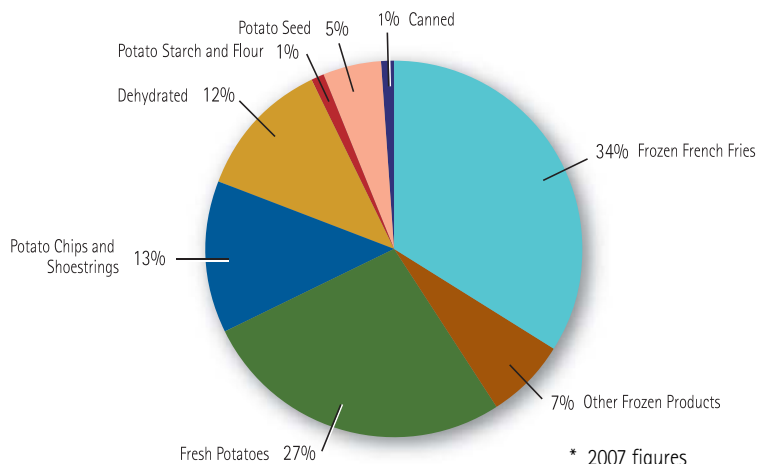
*Forecast for 2008
Source: USDA, Economic Research Service.

Top 10 Potato Producing States* (IN BILLION POUNDS)

1. Idaho	11.5
2. Washington	9.3
3. Wisconsin	2.6
4. Colorado	2.3
5. North Dakota	2.3
6. Minnesota	2.0
7. Oregon	1.9
8. Michigan	1.5
9. California	1.5
10. Maine	1.5

*2008 figures
Source: USDA/NASS.

Utilization of Potatoes*



* 2007 figures
Source: USDA/NASS.

US Potato Production Figures*

Planted	1,057,800 acres
Production	41.3 billion pounds
Value of Production	\$3.9 billion
Yield	39,500 pounds per acre
Average Farm Price	\$9.46 per 100 pounds

*2008 figures
Source: USDA/NASS.